

ACCD Strategic Plan 2023 – 2025

The Empowerment of Arab Children in the Era of the Fourth Industrial Revolution & Global Developments



Media Summary



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المجلس العربي للطفولة والتنمية Arab Council for Childhood and Development

The Arab Council for Childhood and Development (ACCD) is an Arab regional non-governmental organization working in the field of childhood under the presidency of HRH Prince Abdulaziz bin Talal bin Abdulaziz Al Saud. ACCD was founded in 1987 upon the initiative of HRH the late Prince Talal bin Abdulaziz Al Saud, and a resolution issued by the Arab League's Conference on «Childhood and Development» that was held in Tunisia in 1986. The headquarters of ACCD is Cairo, Arab Republic of Egypt, and its relationship with the host country is governed by a special agreement with the Egyptian Ministry of Foreign Affairs that defines its identity and legal status (Diplomatic Corps).

ACCD Vision

A leading Arab organization and a reference for institutions and individuals, in thought and practice, in the upbringing and development of the Arab children, guaranteeing their rights, enriching their awareness, using their reason and intellect, and enabling them to interact positively with the requirements of the future.

ACCD Mission

Developing an enlightened educational stream of thought, creating enabling environments supportive of the upbringing of the Arab children and building their capacities for rational critical thinking, creativity and acquiring modern skills, as well as ensuring the enforcement of their rights and the opportunities for their continuous development and their participation in building their homeland along the path of human civilization.



“Our Arab region needs more research and implementation in the fields of the fourth industrial revolution, along with striving to support human capital, develop technological infrastructure and foster partnerships and alliances. Therefore, the Arab Council for Childhood and Development (ACCD) will continue to work on its approach towards empowering Arab children with the skills of this revolution by the year 2025”.

HRH Prince

Abdulaziz bin Talal bin Abdulaziz Al Saud

The President of ACCD & AGFUND

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Introduction

ACCD's Strategic Plan (2023–2025), entitled *“The Empowerment of Arab Children in the Era of the Fourth Industrial Revolution and Global Developments”*, reflects the evolution of ACCD's continuing developmental journey under the presidency of HRH Prince Abdulaziz bin Talal bin Abdulaziz Al Saud. ACCD was founded in 1987 upon the initiative of HRH the late Prince Talal bin Abdulaziz Al Saud, and a recommendation of the League of Arab States (LAS) to be a house of expertise and a reference for realizing the rights of Arab children, as well as upbringing them, developing their reason and intellect, enriching their awareness and enabling them to interact positively and competently with the requirements of the future and the rapidly changing world.

This Strategic Plan, highlighted in this booklet, marks the fourth milestone in ACCD's journey, following the successful implementation of three sequential strategic plans and contingency plans, supported strategically and developmentally by the Arab Gulf Programme for Development (AGFUND). ACCD's Strategic Plans have aimed to activate children's right to knowledge and a decent life (First Strategic Plan 2011–2013), emphasize the importance of empowerment, participation, self-awakening, and awareness development (Second Strategic Plan 2014–2016), provide opportunities for effective participation and contribution in the progress towards a knowledge society that its members are characterized by having intellectual, moral, and behavioural qualities, along with the ability to engage and innovate (Third Strategic Plan 2017–2020). In addition, ACCD has sought to address the repercussions of the COVID-19 crisis on children through sequential contingency plans (2021–2022).

ACCD's Fourth Strategic Plan is based on its Model for Arab Child Upbringing “Education for Hope”. ACCD has developed this Model through its accumulated experiences to formulate a philosophical framework, in thought and practice, that reflects ACCD's vision in logical contexts for the development of Arab children and achieving the Sustainable Development Goals 2030 (SDGs).

ACCD's Fourth Strategic Plan aims to build a conscious culture with a global dimension in accordance with a sustainable rights-based approach through applying ACCD's Model for Arab Child Upbringing “Education for Hope”, in light of global developments within the framework of digital transformation and empowering Arab children to interact positively with the requirements of the industrial revolutions and beyond.

According to its Fourth Strategic Plan, ACCD continues to implement its ongoing strategic programs, in cooperation with partners, to apply the Model of “Education for Hope”, as well as adding new pillars of work, such as addressing and adapting the effects of climate change that poses a crisis for children's rights, as well as protecting children in cases of asylum and displacement, launching the Arab Childhood Training Academy (ACTA) and continuing to work on digital transformation to keep pace with developments and digital progress, in an effort to achieve a better future for Arab children.

Prof. Hassan Al-Bilawi

Secretary General of ACCD

Foundations of the Strategic Plan

1

International
Agreements and
Conventions

Sustainable
Development Goals
2030 (SDGs)

2

3

Modern Global and
Regional Trends in the
Field of Childhood

Empowering Arab
Children with the
Requirements of
Technological Revolution

4

5

New Methodological
Approaches in the Field
of Childhood

Goals of the Strategic Plan

The Main Goal of the Strategic Plan

Building a conscious culture with a global dimension in accordance with a sustainable rights-based approach through applying ACCD's Model for Arab Child Upbringing "Education for Hope", in light of global developments within the framework of digital transformation and empowering Arab children to interact positively with the requirements of the industrial revolutions and beyond.

1

Capacity building for governmental & non-governmental upbringing institutions

2

Raising awareness & capacity building for those concerned with children with disabilities

3

Capacity building for those working with children in street situations

4

Empowering Arab Children in the era of the fourth industrial revolution & beyond

5

Developing Arab civil society for childhood & disseminating best practices

6

Improving media performance on issues of children's rights & upbringing

7

Establishing an internationally accredited academy & house of expertise

8

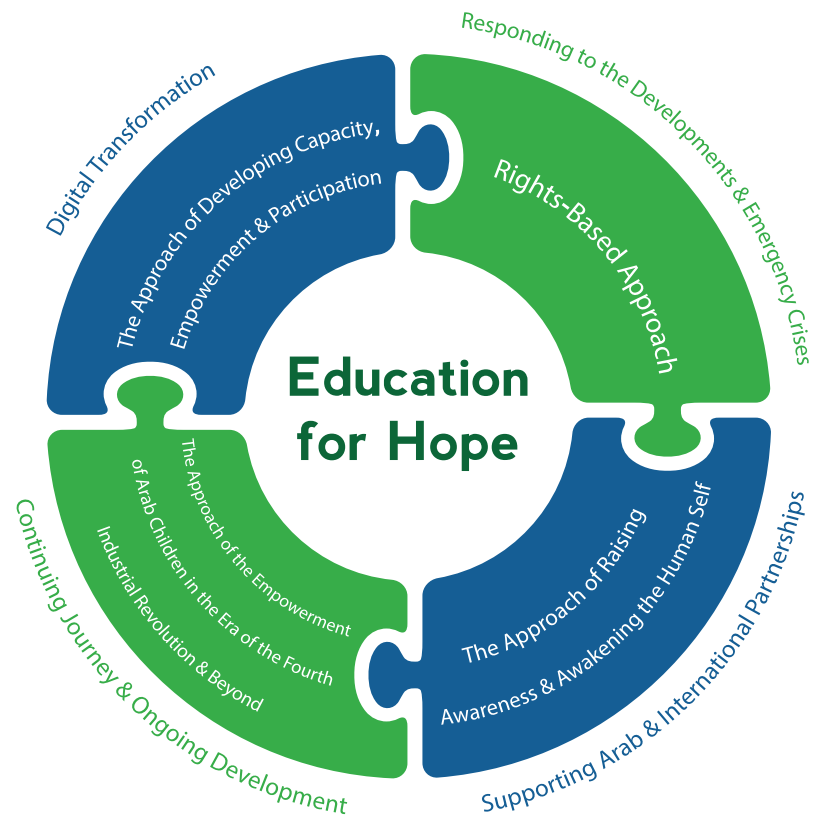
Building a conscious culture of positive interaction with climate change

ACCD's Model for Arab Child Upbringing "Education for Hope"

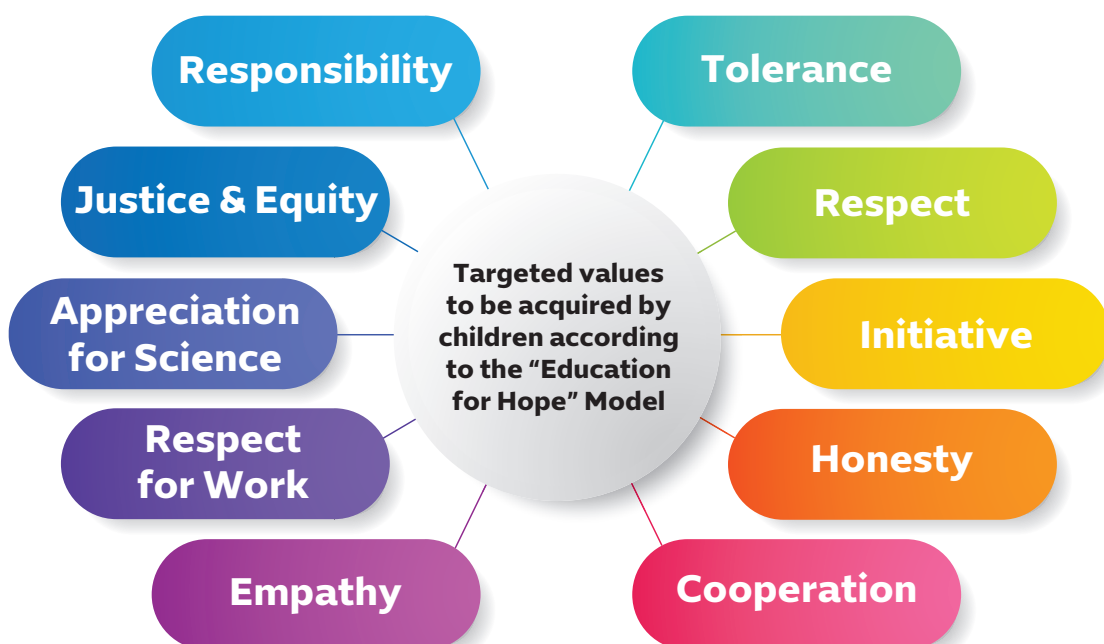
Using One's Reason and Intellect .. Enriching Awareness .. Promising Future

"Education for Hope"

Model stems from an open and flexible approach that is capable of adapting with all developments and updates, as well as the Model provides the opportunity to reach new ideas and introduce modern areas of knowledge that enabling ACCD to continue undertaking its role as a house of expertise in issues related to childhood and development.



The Intellectual Framework of "Education for Hope" Model



Sustainable Development Goals (SDGs)

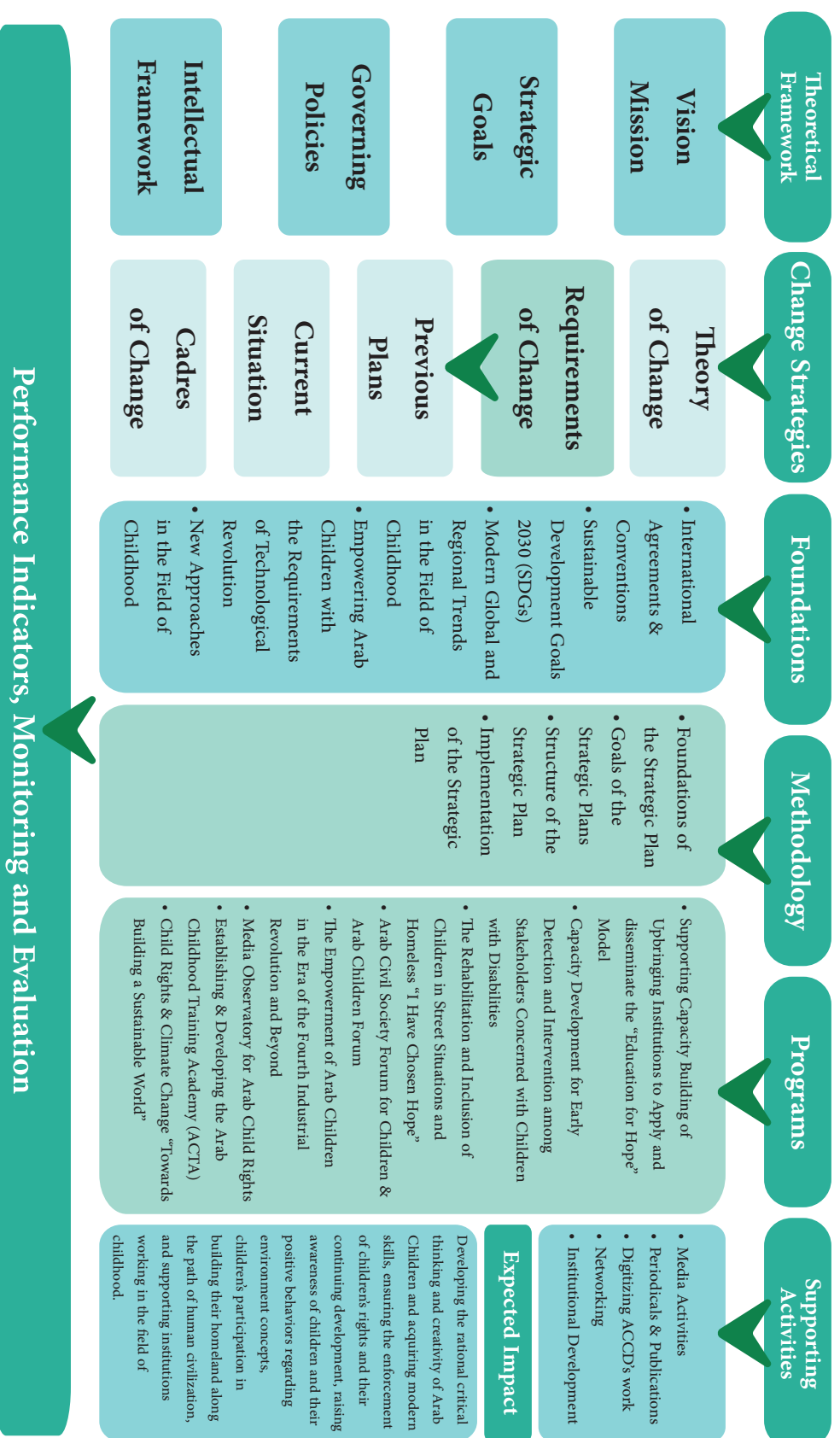
In partnership with AGFUND, ACCD contributes to the realization of the Convention on the Rights of the Child (CRC) and the SDGs through implementing its Model for Arab Child Upbringing “Education for Hope”, with its components.



Childhood Development for Sustainable Development

The Structure of ACCD's Fourth Strategic Plan

"The Empowerment of Arab Children in the Era of the Fourth Industrial Revolution & Global Developments"



Programs of the Strategic Plan

1- The Program of Supporting Capacity Building of Upbringing Institutions to Apply and Disseminate the “Education for Hope» Model

Overall Goal

Building the capacity of governmental and non-governmental upbringing institutions, especially early childhood institutions, to implement and disseminate the ACCD’s Model “Education for Hope” in Arab countries.

Program Objectives:

- Preparing digital programs based on training manuals drafted within the framework of applying and disseminating the ACCD’s Model for Arab Child Upbringing “Education for Hope”.
- Building the cadres and capabilities of governmental and non-governmental institutions working in the field of early childhood in Arab countries, in order to implement and disseminate the Model of “Education for Hope”.
- Supporting activities and initiatives to implement and disseminate the Model of “Education for Hope”.

Outcomes

Training manuals & digital media in the field of child upbringing

Trained cadres to implement the Model

Qualified institutions that are capable of implementing the Model

Media campaigns for the Model’s advocacy

2 - The Program of Early Detection and Intervention among Stakeholders Concerned with Children with Disabilities within the Context of Scientific Advancement and Technological Progress

Overall Goal

Developing the knowledge, skills, awareness and positive beliefs of stakeholders concerned with children with disabilities in Arab countries, in order to enable them to use strategies, programs, advanced technology and its applications in early detection and intervention of disability to prevent it or limit its effects.

Program Objectives:

- Providing information on the status of the culture of early detection and intervention in Arab countries, in comparison to the best international practices.
- Developing the knowledge of actors in the field of socialization in Arab countries in general, and those concerned with children with disabilities in particular, regarding the nature of early detection and intervention, as well as the role of advanced technology and its applications in this field.
- Raising community awareness of the necessity of early intervention and its importance in detecting disability, as well as creating supportive public awareness, which contributes to future policy making in this field.

Outcomes

A scientific & analytical study on the culture and practices of early detection and intervention in Arab countries

Guiding Manual on the strategies and programs of early detection and intervention

An integrated training program to support the capabilities of parents and teachers in early detection and intervention

Trained parents & teachers in early detection & intervention

Qualified cadres, of those working in early childhood institutions, in the field of early detection and intervention

Short films, stories and publications to raise awareness of early intervention culture

3 – The Program of the Rehabilitation and Inclusion of Children in Street Situations and Homeless “I Have Chosen Hope”

Overall Goal

Building the capacity of those working with children in street situations, to implement the Project of rehabilitation and inclusion of those children, through education for hope “I have chosen hope”, which is based on self-awakening and building the human being within the child.

Program Objectives:

- Improving the work environment to create a child-friendly environment that helps to implement “Education for Hope” Model.
- Building the capacity of social workers and those dealing with children in fields related to implementing and disseminating “Education for Hope” Model.
- Rehabilitation of children through implementing “Education for Hope” Model.
- Raising awareness of stakeholders and the community.

Outcomes

Trained cadres of psychological specialists & institutions’ staff

Trained cadres of those dealing with children in street situations

Qualified children through implementing “I Have Chosen Hope” Model

Media campaigns for advocacy

4- Arab Civil Society Forum for Children

Overall Goal

Raising awareness of Arab civil society institutions regarding the importance of working on the empowerment of Arab children in the era of the fourth industrial revolution with its opportunities and risks, in light of an integrated and interconnected conceptual structure, according to a new intellectual pattern that establishes an effective relationship between the child and the fourth industrial revolution and beyond, within the framework of global awareness.

Program Objectives:

- Disseminating ACCD's Model for Arab Child Upbringing "Education for Hope" in Arab countries.
- Raising awareness of the importance of empowering Arab children in the era of the fourth industrial revolution and beyond.
- Networking and partnership among civil society institutions.

Outcomes

Active networks of Arab civil society organizations for childhood

Qualified cadres of Arab civil society organizations working in the field of childhood

Informed Civil society of the importance of empowering Arab children in the era of the fourth industrial revolution & beyond

Mutual experiences and knowledge in the field of childhood

5- The Empowerment of Arab Children in the Era of the Fourth Industrial Revolution and Beyond

Overall Goal

Raising awareness of the importance of continuing to work on the empowerment of Arab children in the era of the fourth industrial revolution with its opportunities and risks, in light of an integrated and interconnected conceptual structure, according to a new intellectual pattern that establishes an effective relationship between the child and the fourth industrial revolution and beyond, within the framework of global awareness.

Program Objectives:

- Empowering children (especially refugee children, children in street situations and homeless and children with disabilities) through benefiting from the results of the Study on Measuring the Readiness of Arab Children for the Era of the Fourth Industrial Revolution and Beyond, as well as the strategies for moving towards the future and the results of the researches of King Abdulaziz Prize.
- Implementing the third cycle of King Abdulaziz Prize for Scientific Researches on “Education in the Post-COVID-19 World.”
- Digital empowerment for our children, especially “refugees - those in street situations and the homeless - and people with disabilities.”

Outcomes

Researches on the empowerment of children in the era of the fourth industrial revolution and beyond

Winning researches of King Abdulaziz Prize for Scientific Researches

Mechanisms for digital empowerment for children in difficult circumstances, children with disabilities and refugee children

Certified digital materials for children’s digital empowerment and trained cadres

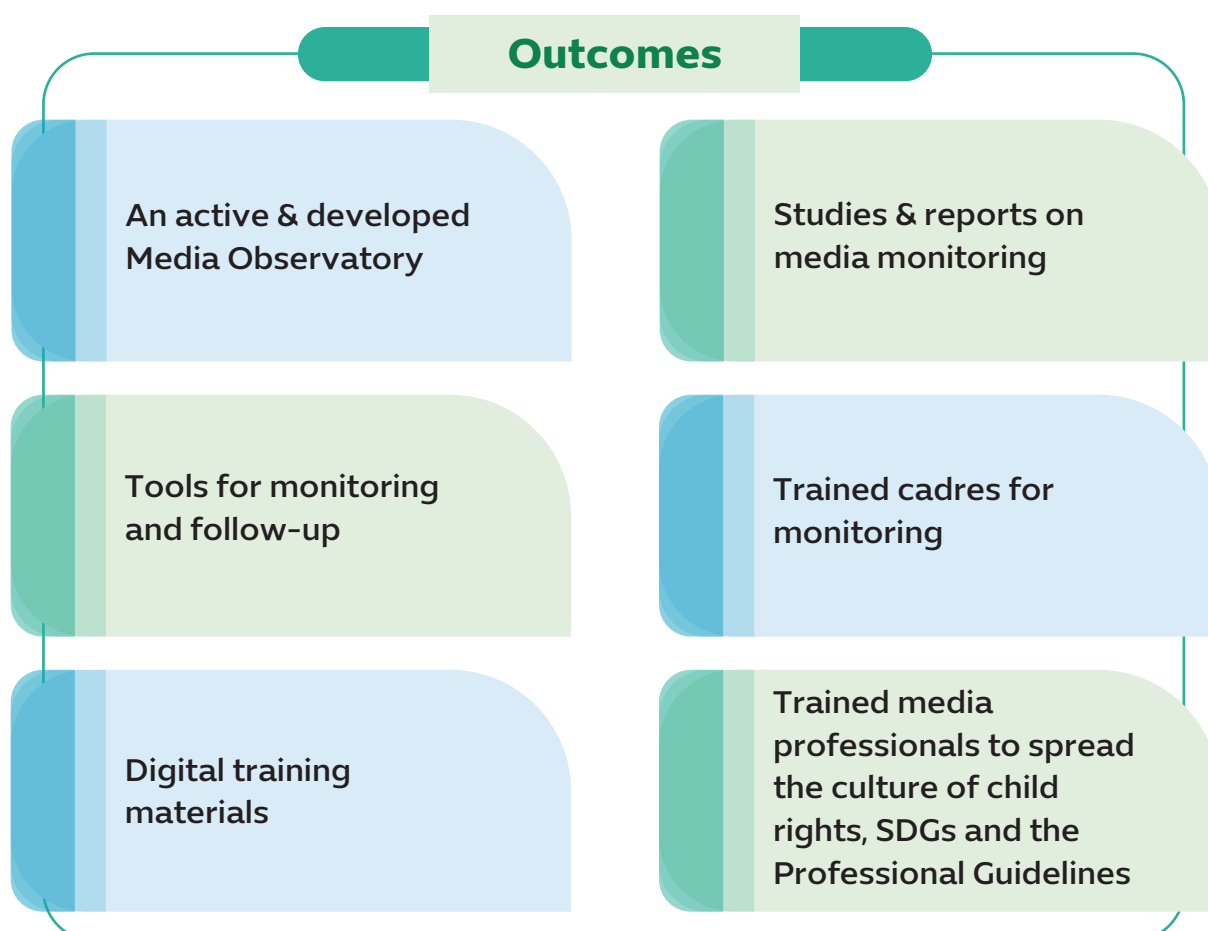
6 - Media Observatory for Arab Child Rights Child Friendly Media

Overall Goal

Improving the performance of Arab media towards issues of upbringing and child rights by activating the Media Observatory for Arab Child Rights, in cooperation and coordination with the media and other development institutions.

Program Objectives:

- Continuing the operation of the Media Observatory for Arab Child Rights.
- Monitoring and following up on media materials in the field of upbringing and child rights.
- Developing capacity of media professionals using various training methods.
- Disseminating the culture of child rights, the Professional Guidelines for Arab Media Addressing for Issues of Child Rights and the Guidebook for Correcting Negative Expressions and Images Circulating around Children in the Arab Media.



7- Establishing and Developing the Arab Childhood Training Academy (ACTA)

Overall Goal

Establishing an internationally accredited academy and a house of expertise for best practices in training and developing the capabilities of children and those concerned with childhood at the Arab and international levels.

Program Objectives:

- Assessment of training needs and providing capacity development for those concerned with Arab childhood in governmental and non-governmental institutions, the media, families and decision-makers.
- Preparing qualified cadres to work as trainers and facilitators in various institutions concerned with Arab child upbringing.
- Providing scientific and methodological consultations in the field of training and capacity development for civil society institutions and associations concerned with Arab childhood issues.
- Increasing the use of information and communication technology in the field of training, knowledge development and sustainable development of the capabilities of those working in the field of Arab childhood.

Outcomes

Equipped Academy
(infrastructure &
technological structure
of the Academy's
headquarters)

International accreditation
of the Academy

Partnerships between
the Academy and
academic, research
and service bodies

Advanced and diverse
training programs
and distance training
programs

A digital database
of Arab institutions
concerned with
childhood

Trained cadres in
upbringing institutions
on "Education for
Hope" Model

8 - Child Rights and Climate Change

"Towards Building a Sustainable World"

Overall Goal

Building a conscious culture with a new global dimension, to enable Arab children to interact positively with issues of climate change and environmental conservation, in accordance with a sustainable rights-based approach.

Program Objectives:

- Raising awareness of the emerging generation regarding the environmental issues and climate change.
- Supporting and activating the right of Arab children to participate in the issue of climate change.
- Providing media professionals with the knowledge on the child rights culture and climate change issues.

Outcomes

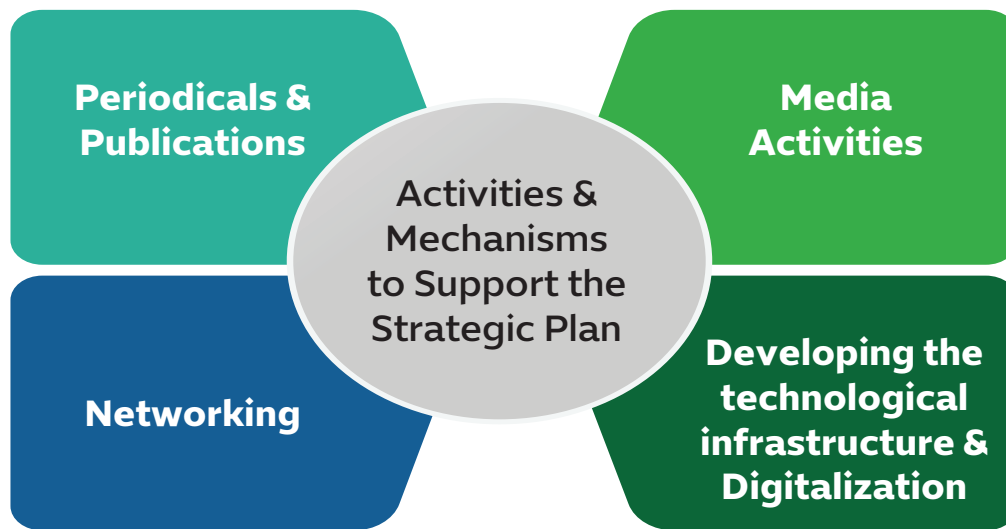
Researches on the concepts, skills and issues of environment & climate

Trained cadres of kindergarten teachers and qualified media professionals

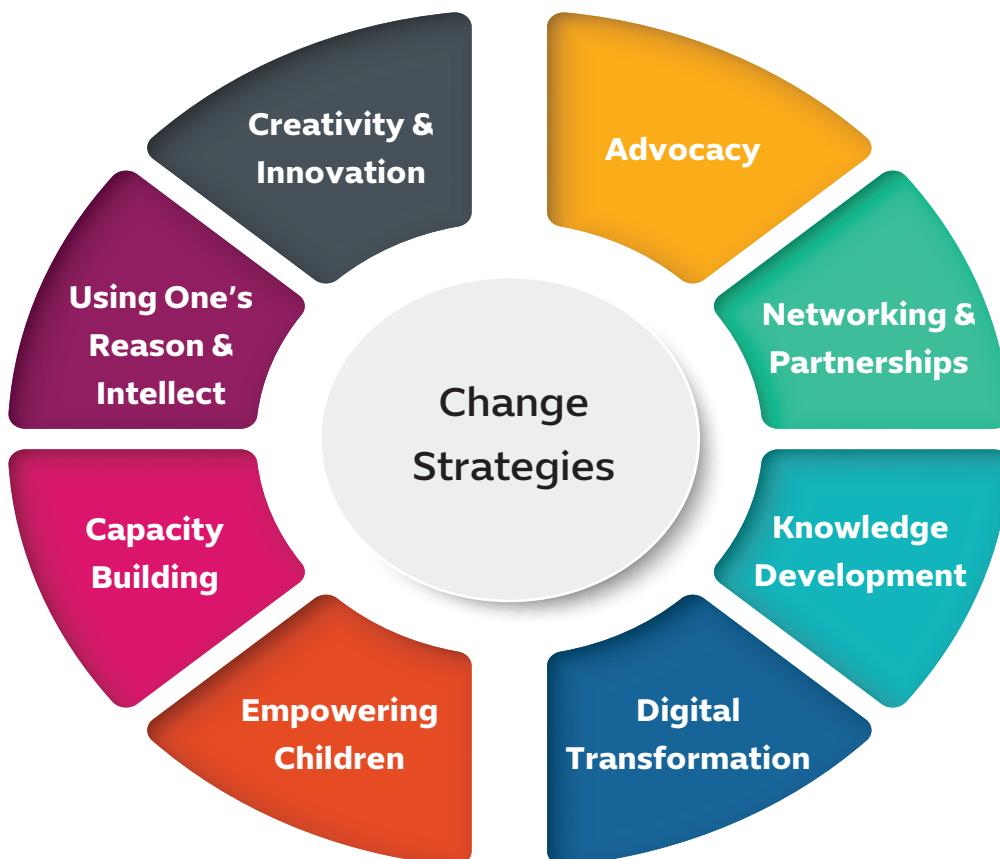
Training programs on child rights culture & climate change

Active networks of Arab children through the Arab Children Forum

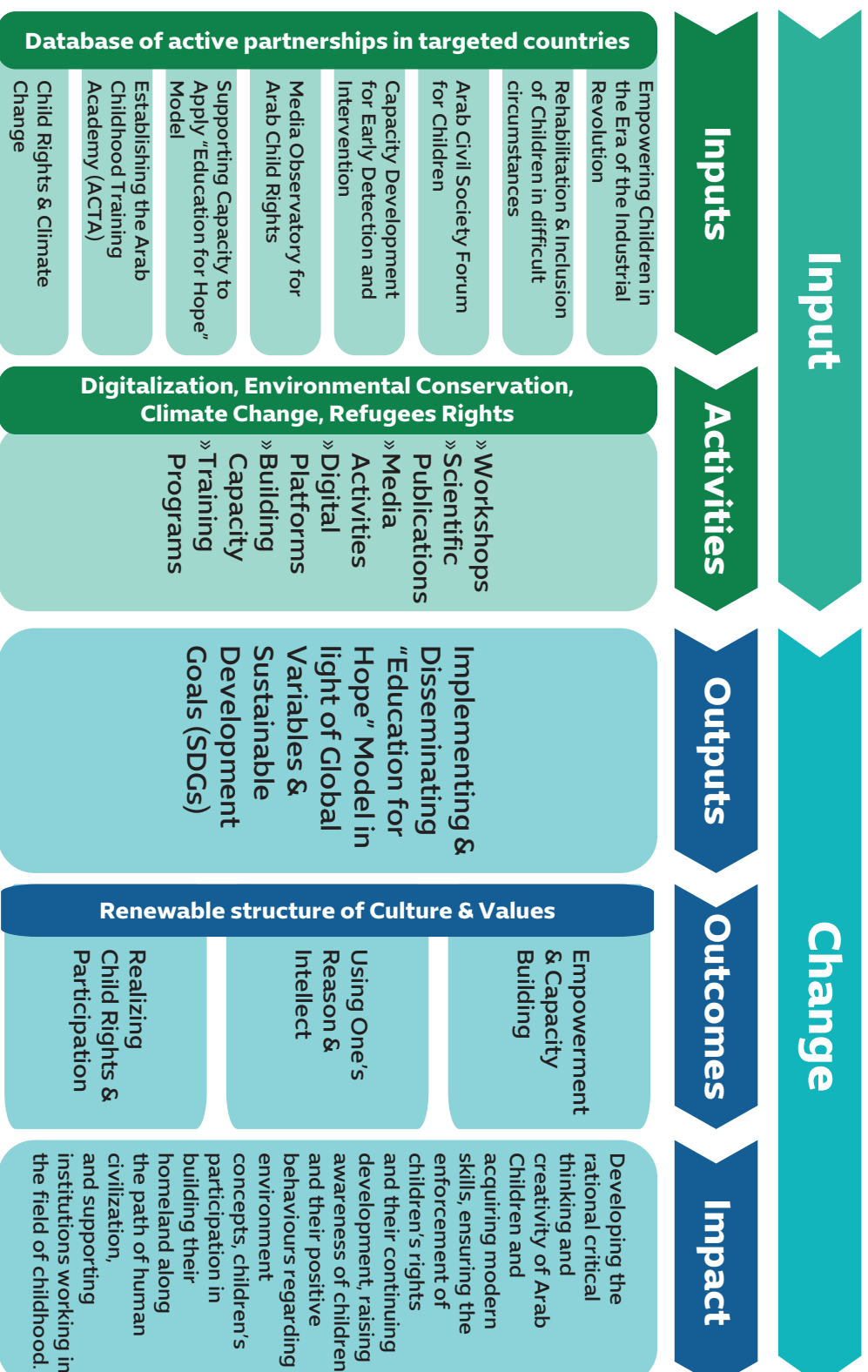
Activities and Mechanisms to Support the Strategic Plan



Change Strategies



Theory of Change & the Strategic Plan



ACCD's Partners in Children's Support & Development



